



NOW HIRING SOCIAL MEDIA STRATEGIST

Location: On-site at our Jackson, Mississippi, headquarters

Company: The Cirlot Agency

To Apply, Email Resume to: tcainfo@cirlot.com

WHO WE ARE:

The Cirlot Agency is a full-service global brand strategy, integrated communications, and business development firm that serves clients both nationally and internationally, ranging from Fortune 100 companies to some of the world's largest privately held corporations.

WHO YOU ARE:

You are a strategic thinker with 3 to 5 years of experience in social media and/or digital communications and have ...

- A bachelor's degree
- Strong understanding of B2B social media marketing
- Excellent writing and communication skills
- Ability to manage your time, priorities, budget and resources for a successful outcome
- Expert knowledge of all social media platforms

WHAT YOU DO:

- Serve as a social media strategist in a dynamic environment for all Agency clients and account leads, when applicable.
- Identify new opportunities and ideas for increasing engagement and growth through existing and developing social media platforms.
- Understand branding and the importance of managing brands throughout all social media efforts.
- Develop, compose, and refine strategic content designed for the Agency and clients' target audiences.
- Collaborate with the Public Relations and Marketing teams to create an integrated communication strategy.
- Work with Creative and Web/Interactive teams to develop the graphic and interactive elements needed for execution of integrated communication strategies.
- Manage client-run social communities, emphasizing overall strategy, content creation, monitoring, and engagement.

- Analyze all social performance metrics, generate detailed analytics and formulate recommendations.
- Train and educate other Agency employees on the best practices for social media in both B2B and B2C marketing.
- Keep enhancing understanding of the social media industry, including new advancements and platforms, along with innovative communication methods in a B2B environment.

LOCATION:

This is a **full-time, on-site** role based at our headquarters in Jackson, Mississippi. **Remote work or freelance opportunities are not available for this position.**

HOW TO APPLY:

Interested candidates should send a current resume via email to: tcainfo@cirLOT.com. No phone calls, please.



Creative Vision: The Ability To See What Is, And What Can Be™