

NOW HIRING

SR. PUBLIC RELATIONS SPECIALIST



Location: On-site at our Jackson, Mississippi, headquarters

Company: The Cirlot Agency

To Apply, Email Resume and Writing Samples to: tcainfo@cirlot.com

ABOUT US:

We promote and defend our clients and their companies' brands. We're global brand architects with a passion for building lasting connections. As a full-service strategic communications and business development firm, we work with a dynamic range of clients, from Fortune 100 companies to industry-leading privately held corporations. Our team thrives on delivering innovative, results-driven strategies and exceptional execution, all while having fun along the way.

We're looking for talented, hard-working professionals to join our growing team. We want to hear from you if you bring the right mix of creative thinking, journalistic expertise, and a passion for brand storytelling.

WHO YOU ARE:

You're a seasoned communications professional with a strong background in journalism, PR, or a related field. You have a knack for writing compelling, newsworthy stories that capture attention and drive action. You're a strategic thinker who can seamlessly blend creativity with practical execution. Above all, you're driven by curiosity and a desire to continuously learn and evolve.

KEY TRAITS YOU BRING TO THE TABLE:

Expert Writer: You have a journalistic mindset and excel at writing engaging, concise, and impactful stories.

Creative & Strategic: You approach each challenge with a unique perspective and understand how to craft stories that resonate with diverse audiences.

Media Savvy: You're plugged in to the latest trends in media and communications, from traditional outlets to emerging digital platforms.

Collaborative & Independent: You're comfortable working on teams, but also take ownership of your work and thrive in a fast-paced environment.

WHAT YOU'LL DO:

As a Senior Public Relations Specialist, you'll take the lead in crafting and executing PR strategies for a variety of high-profile clients. You'll work across multiple mediums, from long-form content to short news stories, and develop materials that elevate our clients' brands.

YOUR KEY RESPONSIBILITIES WILL INCLUDE:

Crafting Compelling Content: Write engaging stories, case studies, press releases, speeches, and thought leadership pieces for a range of media outlets.

Strategic Storytelling: Develop story angles and media opportunities that align with our clients' business goals and communication objectives.

Client-Focused Communication: Research and write targeted content for trade publications, websites, national media, and more, ensuring all content is clear, impactful, and meets AP Style.

Brand Messaging: Contribute to the development and execution of strategic communications plans, including both internal and external messaging.

Editorial Excellence: Edit and proofread materials produced by the team, maintaining the highest standards of quality and clarity.

Media Relations: Cultivate relationships with journalists, editors, and influencers to secure meaningful media placements and drive brand awareness. Experience with media management and news cycles is essential.

Results-Oriented: Take ownership of client projects and deliver measurable results that directly impact their business success.

ADDITIONAL RESPONSIBILITIES:

The ability to travel is a requisite. A current US passport is required for limited international travel. Military, Aerospace, Defense, and congressional communications experience is a plus.

WHAT WE OFFER:

- A collaborative, creative, and fast-paced work environment.
- Opportunities to work with global clients across a variety of industries.
- A team-oriented culture that values intelligent, driven individuals who are passionate about their work.
- Health insurance, earned PTO/vacation, 401(k), and performance bonuses.

LOCATION:

This is a **full-time, on-site** role based at our headquarters in Jackson, Mississippi. **Remote work or freelance opportunities are not available for this position.**

HOW TO APPLY:

Please send your resume and writing samples directly to tcainfo@cirlot.com. No phone calls, please.



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